



**KARDINIA
PARK**

RESPECT AT OUR STADIUM

OUR COMMITMENT

We are committed to promoting respect for all people and playing our unique role in addressing harmful attitudes and behaviours and preventing gender-based violence.

Our vision is that every person that visits our stadium feels safe, welcome and free to be themselves without fear of negative attention.

WHY IS THIS IMPORTANT?

Gender based violence is undeniably a national crisis.

Primary Prevention of gender-based violence work occurs in all societal settings where people live, learn, work, socialise and play. Primary prevention aims to stop violence from happening in the first place.

To prevent gender-based violence we need to address the underlying social conditions that allow it to occur.

As a public asset we enable opportunities for community connection, and we have a unique sphere of influence to play our role in creating a safe, welcoming and inclusive environment for all.

We have an opportunity to complement and strengthen efforts for the primary prevention of gender-based violence. Efforts we see all around us.

OUR PLAN:

With expert guidance from national and local primary prevention and service providers, we have developed a practical and considered action plan.

The Action Plan is a combination of communications, community and stakeholder engagement and articulates our role in the promotion of gender equity and the prevention of gender-based violence.

It targets safety of our patrons, staff and stakeholders. The focus is not on reiterating stadium rules; it is about encouraging the positive behaviours and choices we can all make if we all bring our personal best.

THE GAME

RESPECT **EACH OTHER** **AND**

At Kardinia Park we are all united in our love of sport.

BRING YOUR PERSONAL BEST

KARDINIA PARK

SAY SOMETHING I will not turn my back on disrespect.

I CAN

BRING YOUR PERSONAL BEST

KARDINIA PARK

DO SOMETHING I will not turn my back on disrespect.

I CAN

BRING YOUR PERSONAL BEST

KARDINIA PARK

SHOW SUPPORT I will not turn my back on disrespect.

I CAN

BRING YOUR PERSONAL BEST

KARDINIA PARK