

WATER FOUNTAIN CULTURAL ART PROJECT

PROJECT OUTLINE

The Kardinia Park Stadium Trust is delighted to invite First Nations artists to propose designs for a series of Water Fountains at GMHBA Stadium.

The designs will be installed on the current water fountains, replacing existing artwork, and installed on the new water Fountains which are part of the Stage 5 redevelopment.

The project is derived from First Nations Community Consultation conducted by Arranyinha and Kardinia Park Stadium Trust in 2022. We received recommendations from the Geelong First Nations communities around the acknowledgement of First Nations peoples as the world's longest surviving continuous culture here at GMHBA Stadium, on Wadawurrung country.

We asked community 'how would you like to see your culture represented and celebrated at the stadium? What would help make you feel welcome?'

The budget for the license of each design is \$1000 (one thousand dollars) and there are up to three (3) licenses available.

CONTEXT – WHO ARE WE?

The Kardinia Park Stadium Trust (Trust) is a statutory authority established under the Kardinia Park Stadium Act, 2016. The Trust, governed by a board of Trustees, has been established to administer, promote and manage the Kardinia Park Stadium Trust Land more commonly known as GMHBA Stadium.

We proudly run this state asset on behalf of the people of Victoria. We operate under the overarching objective of contributing to the economic, community and liveability benefits for the region that arise from the use of the Stadium. The Kardinia Park Precinct that surrounds the (soon to be) 40,000-crowd capacity Stadium is an icon of Geelong and is steeped in history.

The Stadium is a rare asset for a regional city; a source of pride for the community, and an enabler for major events once reserved for capital cities to take place in Geelong with sizeable economic benefits.

Our stadium is a true multi-purpose venue welcoming an average of 450,000 patrons across approximately 90 major, minor and community events per year.

RECONCILIATION AT KARDINIA PARK STADIUM TRUST

GMHBA stadium sits within Kardinia Park, a significant place for our city and region. *Kardinyu* was a place of gathering for First Nations people and remains an important place for community to come together today.

In 2021 we were the first Victorian State Government Sporting Trust to embark on a Reconciliation Action Plan (RAP). The journey of undertaking our Reflect RAP and making the vital connections with the Wadawurrung Traditional Owners and Aboriginal people in our community, has been educational and inspirational.

We are proud to be forging a legacy through Reconciliation. A legacy of celebration, inclusion and respect of the Wadawurrung Traditional Owners, and all First Nations people.

This project is a direct outcome of our Reflect RAP Action: 'Demonstrate respect by creating unique, culturally significant spaces and experiences in the stadium.' We wanted to achieve this by respectful and genuine consultation with community and inclusion of Wadawurrung Traditional Owners.

CULTURAL ARTWORK AT GMHBA STADIUM

We are fortunate to have cultural artwork installations in various locations around the stadium currently. We have proudly supported multiple installations of artwork created through the Geelong Cats (our lead stadium tenant) and Barwon Water Djilang Program. These are current highlights, and we look forward to the Water Fountains increasing the visibility and celebration of First Nations culture at the stadium.

We have also worked very closely with the Wadawurrung Traditional Owners on large feature installations which will be unveiled as part of the Stage 5 redevelopment late 2023/early 2024. These are very exciting pieces that we look forward to sharing with everyone.

Examples of existing cultural pieces around the stadium:



Djilang Program Installation



Djilang Program Installation



Kardinia Park Stadium Trust RAP Artwork – Deanne Gilson, Wadawurrung Traditional Owner

OVERVIEW

We invite First Nations artists from Victoria; with a preference from the Barwon South West Region *, to propose a design only for Water fountains around the stadium. There are a total of 13 fountains and the 3 (three) selected artworks will feature on up to 5 (five) Fountains each.

*The Barwon South Western Region covers nine local government areas of Colac Otway, Corangamite, Glenelg, Greater Geelong, Moyne, Queenscliffe, Southern Grampians, Surf Coast and Warrnambool.

We are excited to provide an opportunity for artists (and their artwork) from far and wide to take to the stage at Australia's Best Regional Stadium. **Please note the successful artists will need to travel to Geelong for promotional photos and to have their artwork photographed for reproduction.**

The Trust will arrange the printing and installation of the artwork and a plaque to tell the artwork story and meaning.

Artworks can be new works created for this project, or existing works that would align with the recommendations of the completed community consultation – see *Attachment A: Summary of Recommendations*. A more comprehensive version of the recommendations and report is available upon request.

We note that whilst this is one opportunity to bring the recommendations of the community consultation to life, we consider this report as an ongoing reference for our stadium, and we will continue to seek opportunities to work with First Nations people to feature cultural images, artwork and language around our stadium.

KARDINIA PARK

The works may be completed in any style: traditional or contemporary, figurative, non-representational, or abstract. The original work will be physical (not digital) and as part of the project, will be digitised appropriately for the installation. This process will require the artwork to be brought to and photographed in Geelong.

Selected works will be accompanied by a summary and acknowledgment of the piece's story. The size of the plaque and maximum word count is to be determined.

LOCATION + TEMPLATE

The selected artworks will be displayed on water fountains at various locations around the public concourses at GMHBA Stadium.

The water Fountains are located in all stands, in internal concourse areas of the stadium and are easily accessible by all patrons.

Please see Attachment B: Water Fountain Template.

EXPRESSION OF INTEREST AND ARTIST SELECTION PROCESS

Expression of Interest

Artists are requested to submit the following as part of the Expression of Interest process:

- If proposing existing work, an image of the proposed design with short description.
- A short Artist biography (one page maximum).
- If developing a new piece, provide up to five images of your artwork and/or links for viewing examples of previously developed artworks. (Jpeg/Mpeg or video files – max 1Mb each).
- Confirmation of ability to meet project timelines (see below).

Selection Process

A selection panel will then select up to three (3) artists and the successful artists will be provided a licensing fee of \$1,000 (+ GST) to develop the following:

- A full colour design (with up to two revisions) ready for digitising.
- A written artwork statement about the proposed design.

A selection panel will review submissions to award the commissions to artists based on the following criteria:

- Artistic merit
- Strength of alignment with the Summary of Recommendations from community consultation regarding the acknowledgement of First Nations peoples as the world's longest-surviving continuous culture here at GMHBA Stadium, on Wadawurrung country. (See *Attachment A: Summary of Recommendations*)
- Strength of alignment with the KPST Reconciliation commitment as outlined here in our initial Reflect RAP. [kpst_rap_reflect.pdf \(kardiniapark.vic.gov.au\)](https://www.kardinia.vic.gov.au/kpst_rap_reflect.pdf)
- Capacity to complete projects within the timeframe and to budget



TIMEFRAME

Expression of Interest Open	8 th September 2023
Expression of Interest Close	13 th October 2023
Selection Panel review	October/November 2023
Shortlisted artists selected and notified	13 th November 2023
Artwork finalised	November/December 2023
Installation of fountains	December/January 2023

PROJECT BUDGET

The commission fee for each design is \$1,000 (+ GST if registered).

This amount is inclusive of artist's fees, all costs associated with the design of the artwork, and all other related expenses. The artist will retain all copyright of their work. The artist must grant the commissioner a non-exclusive licence to reproduce the work for the purpose of the commission, and the artwork will be installed for up to 5 (five) years. Any extension to the longevity of the installation will be managed accordingly at the time.

The successful artist may be required to attend project briefings as mutually agreed.

SCOPE OF WORK

Shortlisted artists will be required to:

- Submit designs (and up to two revisions in consultation).
- Register on the Kardinia Park Stadium Trust preferred supplier system. Public Liability Insurance cover is not required for design services.
- If the artist does not possess ABN, a Statement by a Supplier Form will be required.
[Statement by a supplier not quoting an ABN | Australian Taxation Office \(ato.gov.au\)](#)
- Following a successful proposal being shortlisted:
 - o Submit a Tax invoice for \$1,000 for design.
 - o Supply a proposed design and written statement.
 - o Liaise with and attend meetings with the Trust as deemed necessary through the development of the project. These can be done remotely.
 - o Participate in publicity or promotional events and media interviews where appropriate and as mutually agreed upon by both parties in advance and in writing.
 - o Submit artwork attribution and title.
 - o Provide all requested information and complete all tasks in a timely manner and in accordance with any timelines and deliverable dates set forth in the contractual Agreement.

ENQUIRIES AND SUBMISSIONS

Expressions of Interest to be emailed by **5pm Friday 213th October 023**.

Address all communications to:

Community Strategy and Projects Manager
Kardinia Park Stadium Trust
kirsten.blake@kardiniapark.vic.gov.au
PH: 0427 067 199



ATTACHMENT A

The project is derived from First Nations Community Consultation conducted by Arranyinha and Kardinia Park Stadium Trust in 2022. We received recommendations from the Geelong First Nations communities around the acknowledgement of First Nations peoples as the world's longest surviving continuous culture here at GMHBA Stadium, on Wadawurrung country.

We note, the Water Fountain project is an existing opportunity rather than a 'concept to creation' piece (ie. Journey piece recommendations #3 + #4). However, the themes of belonging, journey and cultural respect as recommended by community, are to be considered when proposing a piece for this project.

We look forward to future opportunities to work with First Nations community on a journey piece and further aligning with these recommendations. Indeed, any cultural installation or acknowledgement at the stadium, will take the following recommendations into consideration.

Summary of Recommendations

1. **Belonging is key. Creating a space where First Nations people connect and feel they belong is vital to each step of the development of the new space and be a focus of the final experience.**
2. **The installation should be respectful and make logical sense - the narrative, whether written or spoken - must provide the a clear story/journey.**
3. **A First Nations artist or design company is contracted to design a "journey piece" which would capture examples given by participants of the consultation.**
4. **That the journey piece is presented back to community for further consultation.**
5. **That the journey piece is presented to Wadawurrung Traditional Owners to ensure that no element is culturally inappropriate on Wadawurrung country.**
6. **Ensure any installation or number of installations be connected and enable people to feel immersed in culture.**
7. **This component to be explored further with community following the development of a "journey piece".**
8. **Consider how our senses could be incorporated into an installation.**
9. **Further exploration as to the connection that these space have to the key themes identified throughout this project - belonging, journey and cultural respect.**
10. **That all suggestions above are taken into account when preparing a "journey piece" for further consultation with community.**
11. **That the Trust continue to seek and create opportunities to (a) participate in First Nations community events; (b) look for ways to create First Nation community involvement in KPST activities; (c) continue the conversations by bringing back future progress for advice and consultation with participants involved in this process and the wider First Nations community members.**
12. **The Trust work with a First Nations designer, artist or appropriate business to create a "journey piece" that will translate what has been suggested here into a design for further consultation and adaptation.**



ATTACHMENT B

The selected artworks will be installed on Water Fountains as pictured.

NOTE: Panel size - 440mm wide x 1400mm high (excluding arm)

