

Prospective Tenants Information Booklet



SPORTS HOUSE



KARDINIA PARK
STADIUM TRUST

Thank you for your interest in becoming a tenant at Sports House, located in the Hickey Stand at GMHBA Stadium, 370 Moorabool Street Geelong.

This document has been prepared to assist prospective tenants to determine whether they are a good fit for Sports House and to decide if your organisation would benefit from co-location at Sports House. This document summarises the contractual arrangements, together with the expectations of tenants and the benefits of tenancy as articulated by current tenants.



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Sports House Vision

Sports House to become a recognised centre for the G21 region that supports the development of sport and recreation from grass roots participation to talent pathways.

Sports House Values

Collaborative - Inclusive - Supportive - Sustainable - Ethical

Purpose

Sports House provides:

- A centre for sport and recreation providers a centre for sport and recreation providers in the G21 Region to work and plan collaboratively to respond to key strategic regional priorities, trends, and changing environments;
- a place for short-term usage by sporting organisations, for example in the lead up to an event;
- a meeting venue for workshops, training, AGM's and other supportive functions;
- a range of support services to grass root sport and coaches, athletes and administrators in talent pathways; and
- a hub for tenants that complement each other with the potential to share, for example, resources, program delivery, professional development, trainee placements.

Sports House has a regional focus i.e. the G21 region.

Sports House Management:

The responsibility for the day to day management of Sports House lies with the Kardinia Park Stadium Trust located on Level 1, Brownlow Stand, GMHBA Stadium. Operational decision-making engages with tenants through a Tenants Group monthly meeting comprising a representative of each tenant organisation.

Tenant Groups:

Tenants of Sports House will represent a range of organisations but primarily will fit into two main categories:

1. Support Organisations

Those organisations that work across sports, to support those who administer and participate in sport and recreation;

2, National, State, Regional Sport / Recreation Organisations – those organisations that are sport specific and work at a regional level.

This could also include, but is not limited to organisations involved in referee development, training and education, and/or athlete support services. Please Note that preference will be given to organisations with not for profit or charitable status.

All Tenants regardless of the category they fall into, must contribute to the Sports House objectives of:

Sport Development

Stadium Maximisation & Promotion

These objectives will be clearly articulated and key performance indicators established as part of the lease agreements established with the Trust.

Tenant Groups:



The Barwon Sports Academy Inc. provides pathways for aspiring athletes to reach higher goals at state and national levels through development programs, sharing information, ideas and experiences. The BSA is a non-profit organisation which depends significantly on the support of its partners to ensure it can provide ongoing support to promising athletes in the Barwon Regions.



Football Victoria commenced operation in 1884 under the name Anglo Australian Football Association of Victoria and is one of the oldest sporting associations in Victoria. The staff at Sports House are dedicated to the development of the game by increasing participation and building the capacity of clubs and associations.



Basketball Victoria Country (BVC) is the governing body for basketball in regional Victoria, comprising in excess of 100 affiliate member Associations. Those Associations can range in member numbers of less than 40 in remote and rural locations, up to 3500 in the larger cities, and equates to nearly 29% of the total basketball playing population of Victoria. BVC provides access to a range of programs and resources for its members including: Access to Leagues and Competitions, Administrative Assistance, the Basketball Network technologies, Coach, Referee and Administrators Accreditation and Training, BVC State Teams and Development Programs, Elite Athlete Pathways, Inclusion Programs and High Performance Program



Tennis Victoria (TV) is the representative body of all affiliated clubs, centres, associations, regions and their members throughout Victoria. As the central administrative body of tennis in Victoria, it is Tennis Victoria's role to manage, co-ordinate, promote, and unify the diverse facets of the sport. In carrying out this role it is Tennis Victoria's aim to support and service the affiliates it represents. It ensures the commercial viability of tennis, oversees the development of grassroots programs, manages competitions and tournaments, and promotes tennis at all levels. Based at Sports House, we have two staff; the Participation Leader for Country South West and the School Development Coordinator for the South West Region, supporting participation in affiliated clubs, coaches, associations, commercial centres and schools.



Cricket Victoria (CV) is the governing body for the sport of cricket in Victoria. It is integrated with the Victorian Women's Cricket Association to include funding, programs, office accommodation and staff assistance. Cricket Victoria (CV) celebrates the message that cricket is a game for everyone. If a person has a passion for cricket; our clubs have a place for them. Development staff at Sports House work with a broad range of stakeholders to support clubs to deliver cricket including participation for women, Indigenous, deaf and physically and intellectually impaired as well as the state's elite teams including the Melbourne Renegades and Melbourne Stars.



The Geelong region has a long and proud history when it comes to cricket. The first match was played in Geelong in 1841 and the Geelong Cricket Association is one of the largest and oldest country cricket associations in Australia having been established over a century ago for the 1896/97 season. The year 2012 is also significant as it heralds the 150th anniversary that the first English team toured Australia and played against Geelong in Geelong – their only country match during the tour. Today, the GCA is made up of 37 clubs, divided into three Divisions, 240 senior teams and 209 junior teams competing every week and 2523 registered junior participants.



Leisure Networks is a community-based non-profit organisation. Our vision is to see capable, healthy people and inclusive communities and our mission of connecting people with community drives our work. A registered provider with the National Disability Insurance Scheme (NDIS) we create environments and places that are welcoming, family friendly, accessible and safe and we work with individuals to build their skills, knowledge or levels of independence to participate, belong and connect. We also work directly with community grass roots sporting clubs. Here our role is to support volunteers to help build sustainable, inclusive, family friendly environments. Our sport and recreation team also provide a range of activity programs to help increase participation in sport and active recreation.



Golf Australia's goal is to raise the level of interest and participation in the game from grassroots golfers through to the elite levels, spectators, volunteers and associated industry bodies. Key responsibilities include conducting national tournaments and championships including the Australian Opens, managing the Rules of Golf and the national handicap system, and developing programs and opportunities to engage as many people as possible into the game.

Tenant Benefits

The main benefits of being at Sports House are:

- Collaboration between sporting groups from grass roots to talent pathways;
- Central position / proximity to The Geelong CBD, the waterfront, Landy Field Athletics Centre, Barwon River Rowing Boat Sheds, and Leisure Networks - the regional sports assembly;
- Proximity to facilities including ovals, courts, Kardinia Park Swimming Pool, open space, meeting and function rooms, Deakin Cats Community Centre; and
- Competitive pricing.

Tenant Fees

The operations of Sports House are not expected to make a profit, but rather cover the operational costs of the facility. To this end, fees and charges will vary according to the size and nature of the organisation. Fees start at \$1,500 per annum for a single desk in an open-space environment to \$3,000 for a single office. The fee structure will be determined by the Kardinia Park Trust and will be evaluated on a case by case basis with respect to space needed, whether the organisation support paid employees or is run by volunteers.

Tenancy Inclusions

Sports House offer tenants a professional, centrally located sport and recreation hub in which to work collaboratively with other sporting organisations. As part of the rental agreement, your organisation will have access to the following:

- Access to meeting rooms – Board Room (seats up to 20), small meeting room (seats 10). Meeting rooms comprise Conference room phone, TV with HDMI capabilities, Whiteboard
- Free use of Deakin Cats Community Centre (Multi-Purpose Room 100, Bio Lab 60)
- 20% discount on Geelong Football Club food and beverage services
- Office furniture including desks, chairs, filing cabinets and draws, stationary cupboards
- Telephone (Call costs not included)
- Photocopying facilities – paper and consumables provided
- Desks, chairs, drawers
- Stationery Storage
- Kitchen facilities – including microwave, sandwich maker, coffee machine, dishwasher, fridge
- Change and toilet facilities – consumables provided
- Tea and coffee making facilities – crockery provided
- Dishwasher - consumables provided



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